

PRESONATE ZRT.

COOKIE POLICY

This cookie policy (“**Cookie Policy**”) is intended to inform you how **Presonate Zrt.** uses “cookies” and similar technologies on its website (“**Site**”) and in emails and to assist you in making informed decisions when using the Site or receiving an email. Please take a moment to read and understand this Cookie Policy. This Cookie Policy should also be read in conjunction with our Privacy Policy available at www.presonate.design/gdpr.

WHAT ARE COOKIES?

Cookies and similar technologies are very small text documents or pieces of code, which often include an anonymous unique identifier. When you visit a website, a computer asks your computer for permission to store this file on your computer and access information from it. Information gathered through cookies and similar technologies may include the date and time of visits and how you are using the particular website.

First and third-party cookies

We use first and third-party cookies on our Site. First party cookies are cookies placed by us to collect information about you. However, certain cookies available on our Site are placed by third party website operators. This means that the information about you collected by those third-party cookies will be shared with the relevant third party. Please refer to the relevant third-party website operator’s privacy notice for more information about how they may use such information.

For more details on cookies and similar technologies, please visit [All About Cookies](#). For the purposes of the remaining sections of this Cookie Policy, we will refer to all technologies using the above features as “cookies”.

HOW LONG DO COOKIES LAST?

All cookies have expiration dates that determine how long they stay in your browser: *Session Cookies* – these are temporary cookies that expire (and are automatically erased) whenever you close your browser.

Persistent Cookies – these usually have an expiration date and so stay in your browser until they expire, or until you manually delete them.

More information is provided below about how long cookies from our Site stay in your browser.

COOKIES USED ON OUR SITE

The following description sets out more information about the individual cookies we may use on our Site and the purposes for which they are used:

Name	Data	Purpose	Duration	Cookie Type
XSRF-TOKEN	Generated ID	Used for security reasons	Session	Essential
hs	Generated ID	Used for security reasons	Session	Essential
svSession	Generated ID, This Identifies unique visitors and tracks a visitor's sessions on a site.	Used in connection with user login	2 years	Essential
SSR-caching	Technical identification	Used to indicate the system from which the site was rendered	1 minute	Essential
_wixCIDX	Technical identification	Used for system monitoring/debugging	3 months	Essential
_wix_browser_sess	Technical identification	Used for system monitoring/debugging	session	Essential
consent-policy	User Activity	Used for cookie banner parameters	12 months	Essential
smSession	Activity, Contact Information	Used to identify logged in site members	Session	Essential
TS*	Security identifier	Used for security and anti-fraud reasons	Session	Essential
bSession	Technical identification	Used for system effectiveness measurement	30 minutes	Essential
fedops.logger.sessionId	Technical identification	Used for stability/effectiveness measurement	12 months	Essential
wixLanguage	Activity, Settings, Website preference	Used on multilingual websites to save user language preference	12 months	Functional

COOKIE CATEGORIES

Strictly necessary cookies

Strictly necessary cookies are essential in order to enable you to move around the Site and use its features and for security reasons.

Functional cookies

Functional cookies collect information about how visitors use our Site, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies do not collect information that specifically identifies a visitor. All information that these cookies collect is aggregated and therefore anonymous. It is only used to improve how the Site works. Functional cookies only collect information about the Site usage for our benefit as the Site operator.

Convenience cookies

Convenience cookies allow us to display or send personalized content and advertisements to you by analyzing your use of the site, and to improve our services by using the analysis. These cookies allow our Site to remember choices you make while browsing. For instance, we may store your geographic location in a cookie to ensure that we show you our website localized for your area. We may also remember preferences such as text size, fonts, and other customizable site elements.

Configuration of cookie settings

You may refuse the use of cookies at any point in time, either when you start navigating the Site or after having first accepted the cookies. You may also configure your browser settings to

limit or exclude the use of cookies, or to delete the cookies that have already been placed on your computer. However, in such case, you might not be able to use certain functionalities of the Site.

Cookie settings can vary from one browser to another. The below hyperlinks provide further guidance on how to disable the use of cookies on your browser, and/or on how to delete cookies:

- [Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)
- [Safari](#)

Please note that where cookies are dropped by third parties who operate the application through which you access the Site (such as Google Chrome), you will need to manage those cookie settings through the relevant third-party application.

Please note that where we use Google cookies to collect information about your use of this Site, such information is usually transferred to a Google server in the USA and stored there. However, we have activated the IP anonymization function on this website so that Google will shorten your IP address within member states of the European Union or in other signatory states to the Agreement on the EEA previously. Only in exceptional cases, will the full IP address be transmitted to a Google server in the USA and shortened there. In exceptional situations where your personal data is transferred in to a Google server in the USA, Google has submitted to the EU-US-Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

COOKIES USED IN EMAILS

Please note that any emails you receive from us may contain cookies or similar technologies to help us to see if recipients have opened an email and understand how recipients have interacted with it. Once you click on an email that contains a cookie, your contact information may subsequently be cross-referenced to the source email and/or the relevant cookie. If you have enabled images, cookies may be set on your computer or mobile device. Cookies will also be set if you click on any link within the email.

If you do not wish to accept cookies from any one of our emails, simply close the email before downloading any images or clicking on any links. You can also set your browser to restrict cookies or to reject them entirely. These settings will apply to all cookies whether included on websites or in emails.

In some instances, depending on your email or browser settings, cookies in an email may be automatically accepted (for example, when you've added an email address to your address book or safe senders list). Please refer to your email browser or device instructions for more information on this.